



# SPONSORSHIP INFORMATION

2024 RAPPAHANNOCK COUNTY YEAR-ROUND **FARM TOUR GUIDE BOOK**



The Rappahannock County Farm Tour is a free, two-day, self-guided tour offering a behind-the-scenes glimpse of our working farms. We are The a 501(c)(3), and sponsorship opportunities are tax deductible.

4500 Farm Tour Guide Books are printed and distributed to retail establishments in the County (and beyond) throughout the year.

**INSERTION ORDER DEADLINE IS JULY 1 • DESIGN COMPONENTS: JUNE 15  
ALL CAMERA READY ART: JULY 1**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**SPONSORSHIP LEVELS** (Check which applies):

- Platinum Level:** Back Cover (\$800)
- Gold Level:** Inside Front or Back Cover (\$600)
- Silver Level:** Full Page (\$250)
- Bronze Level:** 1/2 page (\$150)
- Art Sent**
- Need Design Services** (\$50 Fee)
- Art to Follow by July 1**

**"FRIEND OF OUR FARMERS" SUPPORTER**  
(Supporters will be listed in the Guide. Minimum donation of \$50)

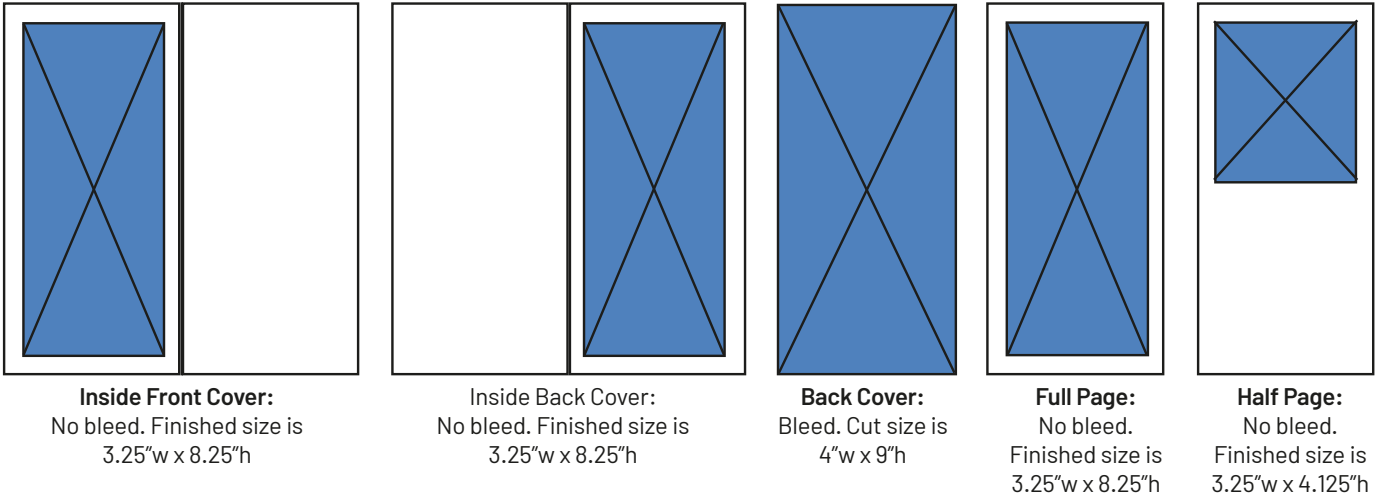
Please indicate below **how you would like your listing to read** (Personal Name, Business Name, "In Honor Of..."): \_\_\_\_\_

**PAYMENT ENCLOSED-AMOUNT:** \_\_\_\_\_

**QUESTIONS? [communications@rappfarmtour.org](mailto:communications@rappfarmtour.org)**

# DISPLAY ADVERTISING SPECIFICATIONS

A designer can create your ad art for you. You provide necessary components such as logo, photos, copy direction, etc., and we create a proof for your approval. If you wish our assistance in creating your ad art, please have components to us by **JUNE 15** and indicate this on your order. Then simply add a \$50 Graphic Design Fee to the total cost of your ad.

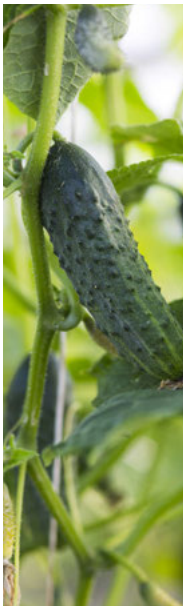


**ALL ADS:** Resolution 300 dpi • File Types: You may submit a number of different file types: TIFF, PSD, PDF, JPG, EPS, PNG.

Send all Ad art to: [Communications@rappfarmtour.org](mailto:Communications@rappfarmtour.org) / 571-225-4438

**DEADLINE FOR INSERTION ORDER: JULY 1 • DESIGN COMPONENTS: JUNE 15**

**ALL CAMERA READY ART DUE JULY 1**



All Sponsorships are payable at the time of placement, with checks made payable to **"Rappahannock County Farm Tour"**.

**SEND INSERTION ORDER & PAYMENT TO:** PO Box 11, Washington, VA 22747

**SEND ALL AD ART TO:** [Communications@rappfarmtour.org](mailto:Communications@rappfarmtour.org) 571-225-4438

[rappfarmtour.org](http://rappfarmtour.org)