



SPONSORSHIP INFORMATION

2025 RAPPAHANNOCK COUNTY YEAR-ROUND **FARM TOUR GUIDE BOOK**



The Rappahannock County Farm Tour is a free, two-day, self-guided tour offering a behind-the-scenes glimpse of our working farms. We are The a 501(c)(3), and sponsorship opportunities are tax deductible.

4500 Farm Tour Guide Books are printed and distributed to retail establishments in the County (and beyond) throughout the year.

**INSERTION ORDER DEADLINE IS JULY 1 • DESIGN COMPONENTS: JUNE 15
ALL CAMERA READY ART: JULY 1**

Name: _____

Phone: _____ Email Address: _____

SPONSORSHIP LEVELS (Check which applies):

- | | | |
|--------------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Platinum Level: Back Cover (\$800) | <input type="checkbox"/> Gold Level: Inside Front or Back Cover (\$600) | |
| <input type="checkbox"/> Silver Level: Full Page (\$250) | <input type="checkbox"/> Bronze Level: 1/2 page (\$150) | |
| <input type="checkbox"/> Art Sent | <input type="checkbox"/> Need Design Services (\$50 Fee) | <input type="checkbox"/> Art to Follow by July 1 |

"FRIEND OF OUR FARMERS" SUPPORTER

(Supporters will be listed in the Guide. Minimum donation of \$50)

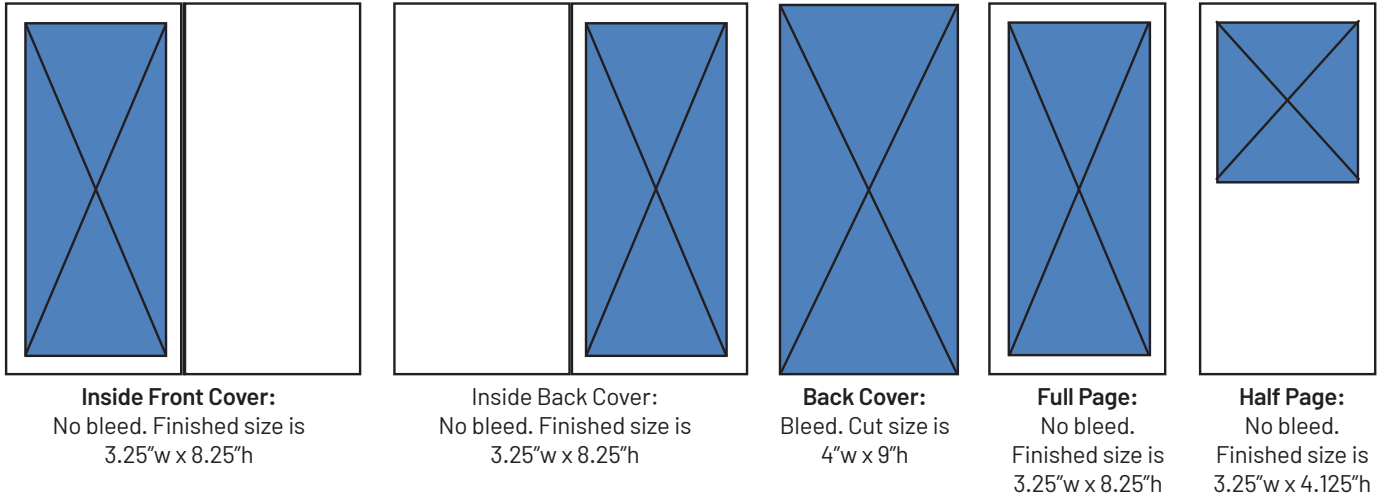
- ☐ Please indicate below **how you would like your listing to read** (Personal Name, Business Name, "In Honor Of..."): _____

- ☐ **PAYMENT ENCLOSED-AMOUNT:** _____

QUESTIONS? communications@rappfarmtour.org

DISPLAY ADVERTISING SPECIFICATIONS

A designer can create your ad art for you. You provide necessary components such as logo, photos, copy direction, etc., and we create a proof for your approval. If you wish our assistance in creating your ad art, please have components to us by **JUNE 15** and indicate this on your order. Then simply add a \$50 Graphic Design Fee to the total cost of your ad.

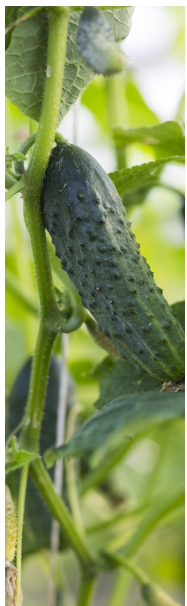


ALL ADS: Resolution 300 dpi • File Types: You may submit a number of different file types: TIFF, PSD, PDF, JPG, EPS, PNG.

Send all Ad art to: **Communications@rappfarmtour.org** / 571-225-4438

DEADLINE FOR INSERTION ORDER: JULY 1 • DESIGN COMPONENTS: JUNE 15

ALL CAMERA READY ART DUE JULY 1



All Sponsorships are payable at the time of placement, with checks made payable to **"Rappahannock County Farm Tour"**.

SEND INSERTION ORDER & PAYMENT TO: PO Box 11, Washington, VA 22747

SEND ALL AD ART TO: Communications@rappfarmtour.org 571-225-4438

rappfarmtour.org